



Healthy Pima Initiative
 Southern Chapter of the Arizona Falls Prevention Coalition
 2018-2021 Action Plan

Goal 1:	Increase collaboration among community partners to coordinate referral and access to fall prevention interventions and resources in Pima County for older people (60+).				
Objective 1:	By January 1, 2018, increase the number of organizations participating in the Southern Arizona Falls Prevention Coalition (SCAFPC) by 50%.				
Strategy 1:	Develop a framework for assessing, recruiting, engaging, and retaining SCAFPC membership.				
Tactics/Activities	Responsible Person	Expected Outcome	Expected Completion Dates	Progress and Updates	Results and Achievements
Develop a member matrix to identify current and needed partners.	Lee Itule-Klasen, PCHD Cynthia Parkhurst, PCHD Renee Wentworth, PCHD	Completed member matrix	February, 2018	Complete	Member matrix developed. Membership roster also available on the Healthy Pima website.
Designate a recruitment team to develop new member packet and identify networking opportunities.	Lee Itule-Klasen, PCHD Tony Estrada, PCOA Cynthia Parkhurst, PCHD Renee Wentworth, PCHD Adina Wingate, PCOA Bonnie Leko-Shapiro, PCHD	Packet and recruitment flyer developed	June, 2018 August 2018	Complete	Coalition logo developed and in use. Membership packet created and available on the Healthy Pima website. Recruitment flyer finalized and ready for distribution.
Schedule and complete recruitment calls/in-person visits.	Lee Itule-Klasen, PCHD Tony Estrada, PCOA Cynthia Parkhurst, PCHD Renee Wentworth, PCHD Adina Wingate, PCOA Bonnie Leko-Shapiro, PCHD	20 scheduled recruitment calls and in-person visits	July, 2018 August, 2018	Complete/On going	Phone calls made to prospective member by PCHD and United Way staff.
Hold monthly meetings.	Debbie Adams, PCOA Lee Itule-Klasen, PCHD Tony Estrada, PCOA Cynthia Parkhurst, PCHD	10 monthly meetings held.	Ongoing	Complete/On going	12 meetings scheduled for 2018 with standing monthly meetings taking place. 11 meetings have taken place thus far.



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	Renee Wentworth, PCHD				
Recruit members for committee coalition assignments and distribute monthly coalition meeting minutes.	Lee Itule-Klasen, PCHD Tony Estrada, PCOA Cynthia Parkhurst, PCHD Renee Wentworth, PCHD Debbie, PCOA	10 new members recruited; Monthly coalition meeting minutes distributed via e-mail and made available on the Healthy Pima website.	Ongoing	In Progress	21 new members recruited as of December 2018. Minutes distributed via coalition's e-mail listerv and made available on the HP website.

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Objective 2: By January 1, 2019, create a multi-sector system to coordinate referral and access to fall prevention interventions and resources in Pima County for older people (60+).

Strategy 1: Develop a model for understanding current fall prevention resources.

Tactics/Activities	Responsible Person	Expected Outcome	Expected Completion Dates	Progress and Updates	Results and Achievements
Identify current fall prevention interventions, programs, strategies, resources available in community.	Greg Rivera, PCHD Debbie Adams, PCOA Lee Itule-Klasen, PCHD	List created and made available on 2 partner websites	Ongoing	Complete / Ongoing	List created and updated on an ongoing basis. List made available on HP and PCOA websites.
Research and obtain feedback on system models and operational guidelines used by other communities.	Greg Rivera, PCHD Debbie Adams, PCOA Lee Itule-Klasen, PCHD	Research conducted and feedback received from 10 community partners	Ongoing	Complete	Models sent to members via e-mail for feedback. Feedback collected from 10+ members.
Prepare a scope of work that outlines the roles and responsibilities for participating organizations.	Debbie Adams, PCOA Lee Itule-Klasen, PCHD	Scope of work completed	November, 2018 March 2018	In Progress	Subcommittee designated. Draft scope of work created but further development on hold.



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Objective 2: By January 1, 2019, create a multi-sector system to coordinate referral and access to fall prevention interventions and resources in Pima County for older people (60+).

Strategy 2: Collect and analyze data for the fall prevention system model.

Tactics/Activities	Responsible Person	Expected Outcome	Expected Completion Dates	Progress and Updates	Results and Achievements
Determine data needed by system and participating partners.	Lee Itule-Klasen, PCHD Dr. Bellal Joseph, Banner-UMC Tawab Saljuqi, Banner-UMC Dr. Harden, ADHS	List of data needs	October, 2018 March, 2018	In Progress	List developed by subgroup. Collaborating with Banner, ADHS and state falls prevention coalition to collect additional data sources.
Research available data-collection tools and determine methods for sharing data.	Lee Itule-Klasen, PCHD Dr. Bellal Joseph, Banner-UMC Tawab Saljuqi, Banner-UMC	Methods for data-collection and sharing determined	October, 2018 March, 2018	In Progress	Data collected by subgroup. Data sharing will depend on grant funding source.
Develop evaluation component to measure outcomes and operational changes needed in system model.	Lee Itule-Klasen, PCHD Dr. Bellal Joseph, Banner-UMC Tawab Saljuqi, Banner-UMC Dr. Harden, ADHS UABFPC members	Evaluation component developed and implemented	October, 2018 March, 2018	In Progress	Discussions held with Banner, TMC, local fire departments, UA Banner Fall Prevention Consortium (UABFPC), and ADHS on outcome measures.



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Strategy 3: Determine funding needed for system implementation and sustainability.

Tactics/Activities	Responsible Person	Expected Outcome	Expected Completion Dates	Progress and Updates	Results and Achievements
Research grant opportunities and prepare proposals.	Lee Itule-Klasen, PCHD Dr. Bellal Joseph, Banner-UMC Tawab Saljuqi, Banner-UMC	Submission of a grant application	Ongoing	In Progress	Meetings held with Vitalyst Health Foundation, Centers for Disease Control and Prevention (CDC), Legacy Foundation, HHS, AZ Community Foundation to discuss funding opportunities. Meetings held with Banner-UMC, Canyon Vista Medical Center, and Cochise County Health and Social Services to discuss partnering on grant opportunities. Subgroup developed and list of potential grants identified. Subgroup currently preparing grant proposal.
Identify system expenses and prepare budget.	Lee Itule-Klasen, PCHD	Expenses identified and budget prepared	December, 2018 TBD	Not started	



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	Dr. Bellal Joseph, Banner-UMC Tawab Saljuqi, Banner-UMC				
Identify in-kind partner contributions.	Lee Itule-Klasen, PCHD Dr. Bellal Joseph, Banner-UMC Tawab Saljuqi, Banner-UMC	5 potential in-kind partnership contributions identified	December, 2018 TBD	Not started	

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Objective 3: By January 1, 2019, pilot the system model created to coordinate referral and access to fall prevention interventions and resources in Pima County for older people (60+) in two geographic areas.

Strategy 1: Plan, implement, and evaluate the fall prevention intervention system model pilot.

Tactics/Activities	Responsible Person	Expected Outcome	Expected Completion Dates	Progress and Updates	Results and Achievements
Identify geographic areas to pilot the model.	Greg Rivera, PCHD Debbie Adams, PCOA	List of geographic areas	February, 2018	Completed	Metro Tucson area identified as location to pilot. Discussions also held with Sierra Vista.
Identify and recruit organizations to participate in pilot.	Greg Rivera, PCHD Debbie Adams, PCOA	5 organizations for pilot recruited	February, 2018	Completed	Pima County Health Department, Rio Rico Fire District (FD), Rincon FD, Golden Ranch FD, Tucson Medical Center (TMC), and Banner-UMC recruited for pilot.
Create work plan and timeline for the pilot.	Lee Itule-Klasen, PCHD Debbie Adams, PCOA	Timeline and work plan created	May, 2018	In Progress	Timeline for the pilot created. Work plan in progress.
Train organizations in implementation of the system and data collection.	Lee Itule-Klasen, PCHD Debbie Adams, PCOA	5 organizations trained	Early 2019	Not Started	



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Establish process for partners to meet and review outcomes and operating procedures.	Lee Itule-Klasen, PCHD Debbie Adams, PCOA	Process established; Meeting to review outcomes held	Late 2019	Not Started	
Report back to Coalition on successes and challenges.	Lee Itule-Klasen, PCHD Debbie Adams, PCOA	Quarterly updates to SCAFFC	Late 2019	Not Started	
Develop marketing for pilot (outreach plan)	Lee Itule-Klasen, PCHD Debbie Adams, PCOA	Marketing and outreach plan completed	Late 2019	Not Started	
Collect data related to the pilot and analyze.	Lee Itule-Klasen, PCHD Debbie Adams, PCOA	Pilot data collected and analyzed	Late 2019	Not Started	
Make revisions to model based on pilot data.	Lee Itule-Klasen, PCHD Debbie Adams, PCOA	Revisions made based on pilot data	Late 2019 or 2020	Not Started	
Discuss the feasibility of expanding the multi-sector system to two different geographical areas in Pima County.	Lee Itule-Klasen, PCHD Debbie Adams, PCOA	2 discussions held	Late 2019 or 2020	Not Started	

Goal 2: Improve the awareness of fall risk factors, prevention strategies, and resources among older people (60+), their family caregivers, and organizations serving older people in Pima County.

Objective 1: By June 30, 2018, the Southern Arizona Fall Prevention Coalition will implement a fall prevention awareness campaign targeting older people (60+) and their family caregivers in Pima County.

Strategy 1: Develop a strategy and formulate a timeline for distribution of fall-prevention messaging.

Tactics/Activities	Responsible Person	Expected Outcome	Expected Completion Dates	Progress and Updates	Results and Achievements
Create the branding, message and logo.	Aaron Pacheco, PCHD Adina Wingate, PCOA	Branding, message, and logo created	July, 2018	Complete	Logos created for the coalition and for the September Falls Prevention Awareness Campaign.
Create materials and collateral for cohesive fall-prevention messaging.	Bonnie Leko-Shapiro, PCHD Adina Wingate, PCOA	Outreach toolkit developed	August, 2018	Complete	Materials developed for toolkit. Next steps are to distribute toolkits.



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Identify partners and organizations that will be involved in distributing messaging.	Lee Itule-Klasen, PCHD Rebecca Root, PCHD Mayra Jeffery, PCHD Adina Wingate, PCOA	List of partners created	Ongoing	Complete / Ongoing	List created and updated as needed.
Identify appropriate media sources to convey messaging and materials.	Bonnie Leko-Shapiro, PCHD Adina Wingate, PCOA	A minimum of 3 media sources identified	Ongoing	Complete / Ongoing	Media list created and updated as needed.
Secure funding for marketing and event promotion	Adina Wingate, PCOA Lee Itule-Klasen, PCHD	Funding secured	Ongoing	In Progress	Funding for marketing provided by PCOA and PCHD. Discussions held with Vitalyst Health Foundation to discuss funding needs.

Goal 2: Improve the awareness of fall risk factors, prevention strategies, and resources among older people (60+), their family caregivers, and organizations serving older people in Pima County.

Objective 2: By June 30, 2019, build the capacity of 5 community organizations to conduct fall risk assessments for older people (60+) in Pima County.

Strategy 1: Establish, implement, and evaluate the standard fall-risk assessment tool.

Tactics/Activities	Responsible Person	Expected Outcome	Expected Completion Dates	Progress and Updates	Results and Achievements
Create a research sub-committee of SCAFFPC members to identify best practices.	Ruth Taylor-Piliae, UofA Adina Wingate, PCOA Tangye Beckham, Rio Rico FD Rachel Peterson, UofA Jackie Bisner, Rincon Valley FD	Sub-committee created	January, 2018	Complete	Subcommittee developed.



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Survey community partners for feedback on current assessments and protocols.	Ruth Taylor-Piliae, UofA Tangye Beckham, Rio Rico FD Rachel Peterson, UofA Jackie Bisner, Rincon Valley FD	Feedback collected from at least 10 community partners	March, 2018	Complete	E-mail sent out to all coalition members for feedback. Feedback received from 10 community partners.
Identify, review and select evidence-based fall-prevention assessment tools to be used.	Ruth Taylor-Piliae, UofA Tangye Beckham, Rio Rico FD Rachel Peterson, UofA Jackie Bisner, Rincon Valley FD	List of assessment content/questions	June, 2018	Complete	Assessment tool developed.
Identify community partners to administer the fall-prevention assessment tool.	Lee Itule-Klasen, PCHD Debbie Adams, PCOA Adina Wingate, PCOA	5 community partners identified	December, 2018	Complete/Ongoing	5 community partners identified (TMC, Pima Medical Society, AHCCCA, St. Joseph's Hospital, and PCOA).
Confirm the process and methodology for use of assessment tool.	Ruth Taylor-Piliae, UofA Lee Itule-Klasen, PCHD Tangye Beckham, Rio Rico FD Rachel Peterson, UofA Jackie Bisner, Rincon Valley FD (no longer with Rincon Valley FD)	Assessment tool process and methodology confirmed	August, 2018 May, 2019	In Progress	Discussions held with subgroup to identify methodology for use. Next steps are to collect buy-in from community organizations to administer the tool.
Scan and identify gaps in community organization fall prevention interventions.	Ruth Taylor-Piliae, UofA Lee Itule-Klasen, PCHD Tangye Beckham, Rio Rico FD Rachel Peterson, UofA	Scan conducted; List of identified gaps	December, 2018 May, 2019	In Progress	Scan conducted and conversations held with community partners, coalition members and PCOA about gaps. Draft list created.
Align identified community organizations with the collection and reporting of data.	Ruth Taylor-Piliae, UofA Tangye Beckham, Rio Rico FD Rachel Peterson, UofA	Community organizations aligned with data collection and reporting	October, 2018 May, 2019	In Progress	5 community organizations identified. Next steps are to collect input from organizations on data collection and implementation of tool.
Determine the reporting and data collection period	Ruth Taylor-Piliae, UofA Tangye Beckham, Rio Rico FD	Timeline developed	November, 2018	Not Started	



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through established timeline.	Rachel Peterson, UofA		May, 2019		
Train identified community organizations and relevant staff on assessment tool procedure and use.	Ruth Taylor-Piliae, UofA Tangye Beckham, Rio Rico FD Rachel Peterson, UofA	Training provided to 3 community organizations	December, 2018 August, 2019	No Started	
Implement the assessment tool.	Ruth Taylor-Piliae, UofA Tangye Beckham, Rio Rico FD Rachel Peterson, UofA	Assessment tool implemented	January, 2019 August, 2019	Not Started	
Seek feedback from participating parties on process and analyze collected data.	Ruth Taylor-Piliae, UofA Tangye Beckham, Rio Rico FD Rachel Peterson, UofA	Survey developed and distributed to participating parties	February, 2019 August, 2019	Not Started	
Utilize findings to make adjustments to assessment and/or process.	Ruth Taylor-Piliae, UofA Tangye Beckham, Rio Rico FD Rachel Peterson, UofA	Adjustments made to assessment and/or process based on findings	March, 2019 August, 2019	Not Started	

Goal 2: Improve the awareness of fall risk factors, prevention strategies, and resources among older people (60+), their family caregivers, and organizations serving older people in Pima County.

Objective 3: By August 30, 2018, create a Community Speakers Bureau with 5 community organizations to advocate and promote fall prevention efforts to local leaders and organizations in Pima County.

Strategy 1: Promote and build support for fall prevention efforts among community leaders and organizations.

Tactics/Activities	Responsible Person	Expected Outcome	Expected Completion Dates	Progress and Updates	Results and Achievements
Partners will select representatives from their organizations to participate on Speaker Bureau	Chris Kang, Valley Assistance Services Rebecca Root-O'Brien, PCHD Ruth Taylor-Piliae, UofA Lee Itule-Klasen, PCHD Adina Wingate, PCOA Debbie Adams, PCOA	2 representatives selected to participate on Speaker Bureau	December, 2018 March, 2018	Not Started	



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Formalize goal of the Bureau	Chris Kang, Valley Assistance Services Rebecca O'Brien, PCHD Ruth Taylor-Piliae, UofA	Goal created	December, 2018 March, 2018	Not Started	
Create talking points for cohesive message.	Chris Kang, Valley Assistance Services Rebecca O'Brien, PCHD Ruth Taylor-Piliae, UofA Bonnie Leko-Shapiro, PCHD	List of talking points	January, 2019 May, 2019	Not Started	
Create a presentation schedule and timeline.	Chris Kang, Valley Assistance Services Rebecca O'Brien, PCHD Ruth Taylor-Piliae, UofA	Schedule of 2018 presentations	February, 2019 May, 2019	Not Started	
Select members for presentations and speaking engagements.	Chris Kang, Valley Assistance Services Rebecca O'Brien, PCHD Ruth Taylor-Piliae, UofA	3 SCAFPC members to participate in speaking engagements	February, 2019 May, 2019	Not Started	
Formalize requests, presentations and meetings.	Chris Kang, Valley Assistance Services Rebecca O'Brien, PCHD Ruth Taylor-Piliae, UofA	Process created for requests, presentations, and meetings	February, 2019 May, 2019	Not Started	
Determine an appropriate and effective process for continuous engagement with participants beyond events.	Chris Kang, Valley Assistance Services Rebecca O'Brien, PCHD Ruth Taylor-Piliae, UofA	Appropriate and effective process determined	February, 2019 May, 2019	Not Started	