

Healthy Pima: Mobilizing Community Partners to Identify and Act on Strategic Health Issues



Background

Beginning in 2010, the Pima County Health Department, local hospitals, community health centers, community service organizations, and community members have engaged in a comprehensive community health needs assessment (CHNA) that informs the process for a community health improvement plan (CHIP). The goal is to examine the current health needs of Pima County residents and determine how to best address them. The following health priorities to address in our community were identified from the CHNA released in 2015:

1. **Anxiety and depression spectrum disorders**
2. **Substance abuse and dependency**
3. **Injuries and accidents**
4. **Diabetes prevention**

Through the collaborative work of the Pima County Health Department and stakeholder group, the Healthy Pima initiative was formed to inspire, lead, and ultimately drive the CHNA and CHIP processes. Healthy Pima has over 300 members representing over 50 different organizations.

Action groups are formed around the health priorities to develop and implement strategies that focus on these health priorities.

Why Partner with Healthy Pima?

Healthy Pima is rich with intellectual capital, resources, and local knowledge. Healthy Pima members frequently cite the following as benefits of being part of this community initiative:

- Increased visibility and promotion of their organization
- New partnerships and expanded networks
- Increased awareness of community resources that align and strengthen their organizational efforts
- Alignment with public health efforts to meet the goals and objectives of their organization
- Visibility as a community leader

FOR MORE INFORMATION

Please e-mail: HealthyPima@Pima.gov



How Can Your Organization Contribute?

Healthy Pima membership is voluntary and open to the public. As a Healthy Pima member, you are invited to participate in Healthy Pima action groups focused around the 4 health priority areas identified in the CHNA. Healthy Pima members contribute by:

1. **Attending action group meetings;**
2. **Providing Healthy Pima with information and updates regarding their organization's work in addressing the 4 CHNA priorities;**
3. **Sharing collective responsibility for implementing the CHIP by assuming responsibility for specific activities and projects;**
4. **Leveraging resources to advance Healthy Pima priorities.**

Please provide us with your contact information so we may contact you regarding Healthy Pima activities and updates:

Name: _____

Organization: _____

E-mail: _____

Phone: _____

Action Group (*please check those of interest*):

- Anxiety and Depression
- Accidents and Injuries
- Substance Misuse
- Diabetes