



## Meeting

### Healthy Pima Steering Committee

Wednesday, April 12, 2023

10:00-11:00 am

TEAMS

#### Attendance

Amanda Sapp, PCHD

Amanda Lam, PCHD

Raul Munoz, PCHD

Aimee Velde, PCHD

Andres Portola, PCHD

Danielle Vargas, PCHD

Dorelle Dushime, PCHD

Arisia Lee, PCHD

Cassandra Greer, Pima County Communications Department

Julia Leon, Pima County Communications Department

#### Welcome/Overview of Today's Meeting

Currently we are in the process of recruiting people to sit on the Healthy Pima Steering Committee.

#### Update on Healthy Pima Workgroups

- Healthy Pima partnered with 2 groups last year.
  - Under the Mental & Behavioral Health CHNA priority, Healthy Pima partnered with the **Pima County Suicide Prevention Task Force.**
  - Under the Substance Use Disorder CHNA Priority, Healthy Pima partnered with the **CODAC Collaboration Meeting Group.**

#### Recruitment Advice

- Amanda Sapp: Invite Jesse Campagna from Epi.
- Raul:
  - Reiterate focus point of Healthy Pima.
  - Recruit from current Task Force groups, non-profits, and faith-based organizations.
  - Invite Vaccine Equity to these meetings.
  - Have a kickoff event for Access to Care and SDOH Task Forces.
  - Invite taskforce/group leaders to be part of the Steering Committee.
  - Invite Alexis Wait from Health Literacy.
  - Provide Data.
  - Regarding an Access to Care Task Force - reach out to partners REACH has trained in the referral form process.
- Cass:
  - update messaging and language to include – impact, qualifications, and time commitment. Imagine someone is asking you to join something, what questions would you have.
  - Create a flyer and put it out on social media.



- Reintroduce Healthy Pima campaign.

#### **Next Meeting**

- Pima Data Portal presentation by the Data Informatics team and look at some of the ways that other counties across the nation are displaying their CHNA work.
- Refine Healthy Pima elevator pitch.
- Goals and objectives.
- Website update.
- How to get people engaged.
- SWOT analysis plans.

#### **Future Meetings**

- Mission and Vision statements with a full steering committee.
- Scanning the environment.
  - SWOT analysis.
    - It's always good to do a SWOT analysis.
    - How to do the scan? A survey?
    - Last SWOT analysis was 2012, after the big grant.
      - We sent out a survey to all community members, so we had a good feel for what was happening in the community.
    - Include a large number of people to get good ideas.