



Meeting
Healthy Pima Steering Committee
Wednesday, March 8, 2023
10:00-11:00 am
TEAMS

Attendance

Muriel DeLaVergne-Brown, Public Health Consultant
Amanda Sapp, PCHD
Amanda Lam, PCHD
Raul Munoz, PCHD
Aimee Velde, PCHD
Andres Portola, PCHD
Danielle Vargas, PCHD
Dedra Clark Mc-Gee, PCHD
Dorelle Dushime, PCHD
Arisia Lee, PCHD

Introductions

Approval of January Meeting Notes

All steering committee members approved January meeting notes.
The biggest concern is how to get people to be involved in the steering committee.

Welcome/Overview of Today's Meeting

Currently we are in the process of recruiting people to sit on the Healthy Pima Steering Committee.

Objective

- Refine Healthy Pima's elevator pitch for Healthy Pima Steering Committee recruitment.
- Continue developing a plan on how to get people engaged.

Update on New Members

- Arisia reached out to Alex from CODAC about any possible representatives for Substance Use Disorder. Alex has a few people in mind and is reaching out to them.
- Arisia reached out to Julie Mack from Arizona Complete Health. Julie invited us to speak about Healthy Pima on one of the committee's she co-chairs - Behavioral Health and Older Adult Committee – and to see if anyone is interested in joining the Steering Committee.
- Arisia reached out to Pima Council on Aging and is waiting to hear back from them.
- Dedra – we have another member from ICS, Tandela Kinkade.
 - We lost Emily, she accepted another job and is devoting her time to that job.
 - Bonnie Bazata from Pima County's Community Workforce Development Department is interested in joining the SDOH workgroup.
- Is it appropriate for Steering Committee members to sit on workgroups?
 - Yes. Everyone agrees that it is fine.



What is the role of PCHD staff regarding the workgroups?

- Is this correct—If there is PCHD representation at the workgroup meetings, is their role to help make note of the meetings – sign in sheets, agenda items that we coordinate with the chairs of the task force groups? Are the chairs typically someone who is representing outside of the county? For example, the city, an external partner, or anyone who is willing to step in? The chair should convene the meeting and coordinate with the PCHD representative as a point of contact? This belongs to the community, right? Ultimately the way that we can help is to not facilitate the meeting as a county representative, but being available as support - sending emails, preparing an agenda, taking meeting notes, and passing everything down to Healthy Pima? Is that something you see the role of PCHD staff, as these workgroups pick up?
 - Dedra: Yes. We're not here to run the meeting. We work with the community leads of the groups, meet with the lead before the meeting and develop the agenda, Healthy Pima has time on the agenda. We are consultants.
- How many people are on the Access to Care Group?
 - One
- The other group is SDOH.

Update on Healthy Pima Workgroups

- Healthy Pima partnered with 2 groups last year.
 - Under the Mental & Behavioral Health CHNA priority, Healthy Pima partnered with the **Pima County Suicide Prevention Task Force**.
 - Under the Substance Use Disorder CHNA Priority, Healthy Pima partnered with the **CODAC Collaboration Meeting Group**.
- Both are regularly meeting. They developed work plans which included policy recommendations.
- Currently Healthy Pima is developing the Steering Committee and will be forming two additional workgroups, the Social Determinants of Health workgroup and the Access to Care workgroup.
 - We are trying to recruit people who have strong networks in those fields to sit on those committees.
- Muriel – unless we can get some of the health care systems involved, it is really hard to do access to care (from her past experience).
 - Muriel will do some research and can reach out to some of the healthcare systems.
- Raul
 - On behalf of the Access to Care task force group, we are currently continuing with the referral process. Between Vaccine Equity and REACH we have been making a lot of contacts in the community - with clinics, hospitals, non-profit, and faith-based organizations. They are sharing the referral form services to clients, patients, and community members in general. On behalf of REACH, we are doing a lot of trainings in the community regarding education awareness around how to use the referral form process and connecting people to internal or external programming. We should invite Vaccine Equity to these meetings – Haily & Nidhi. We are coming to the last 7 months of our grant cycle as it relates to the referral form (community clinical linkages to care). For sustainability it is going to carry over to Vaccine Equity. We have a laundry list of networking opportunities that is currently taking place. We want to make sure that our hospitals have a seat at the table. We have El Rio, Arizona Complete Health. We built a



strong client base so far, with members of the community as well as internal and external partners and it is getting stronger every month.

- Andres
 - Regarding bringing in communities of color (specifically black indigenous folx). We have our Pima grant. It is an indigenous data infrastructure grant. Right now we are unfunded, but we are trying to find reasons to interact with each other. We are in good relationship with the (grassroots) folx -Tohono O’odham, Pascua Yaqui, Tucson Indian Center, the University of Arizona. Until we get funded, we are meeting to keep each other in the loop. That might be a good space to become in deeper relationship with them and then eventually bring up the Access to Care space, or when we start doing the CHNA next time, we would have a group of indigenous folx that can lend their voice.
 - Specifically for the black community – I find it a little harder to engage because Tucson Black culture in Pima County, the cultural spaces are a little different in that there is no one central Black space. The Dunbar can be that, but at times it is not. If we were to facilitate something, doing it in one of those cultural spaces and being a part of something that is already happening may be beneficial (Andres is willing to facilitate that). We have great relationships after the Black and Brown Health Fair with the African American Museum, who has brought in all the folx to really create real community and they have garnered a lot of trust. This morning they asked if there were ways to engage with Health Equity and highlight black health disparities. This might be a good way to create that relationship (Andres will put Dedra on the email). What will be hard is that we are going to need these relationships right now. When we are doing community engagement, not being in a relationship, but expecting relationship stuff – for example, we need their expertise, but we have never talked to them before. So the first time they are hearing from us is saying we have a need, can you help us. Andres will help with some introductions with some community folx he is familiar with. If we are open to it - for Latine and Chicano outreach a good way to do that would be to go to a neighborhood meeting. Andres has found that in Barrio Anita there is one of the strongest young Chicano led neighborhood associations who really want to be active and get their voice together. Also, there is a group of young Chicanos in South Tucson who are really focusing on Earth Day at this moment, but they are creating this larger coalition so that they can start to move and organize together (Andres will make introductions).
- Dedra
 - Asks come through on the Healthy Pima website. Healthy Pima banners and swag has been ordered, so that when we do go out, we have things available that we can pass out so people can get to know what it is we do and what we are trying to accomplish in the community.
 - Is going to set up a meeting with comms to maybe do a small campaign to reintroduce Healthy Pima to the community to let them know what it is we do as the Healthy Pima Initiative because we receive a lot of requests for people for health checks and that is not what we do. I think we need to spend some time and focus on reintroducing ourselves to the community and letting them know what it is that we do and what our task and focuses are and that may help us with our recruiting as well.



Healthy Pima Update

- The CHIP has been finalized. It will be printed on March 13th.
- We have started planning for the 2024 CHNA. Healthy Pima is meeting with TMC. A meeting is scheduled with Dr. Cullen and TMC to discuss how the process should go this cycle.
- The website has started to be updated. Newsletters have been added to the website.
- The workgroups are implementing their action plans.
- Every week we post on social media - awareness months, trainings, community events.

Recruitment Advice

- It is easier to recruit when there is money from the state that goes out to workgroups, including the Coordinated Care workgroup. It is much easier to recruit people when they received grant dollars to complete the action plans. This is a very different model than what is being done here in Pima County. This provided incentives to participate in the workgroups. How can we build something like this here in Pima County.
- Money for the workgroup grants could come through the Medicaid system.
- Is there money from the infrastructure grant that could be leveraged for this?
 - This could be justified as being community infrastructure.
 - It is advisable to engage ReCharde and Karen and ask if this is a possibility.
 - Potentially there is a little funding that we can offer the workgroups to add an incentive to form these workgroups.

Next Meeting

- Pima Data Portal presentation by the Data Informatics team and look at some of the ways that other counties across the nation are displaying their CHNA work.
- Refine Healthy Pima elevator pitch.
- Goals and objectives.
- Website update.
- How to get people engaged.
- SWOT analysis plans.

Future Meetings

- Mission and Vision statements with a full steering committee.
- Scanning the environment.
 - SWOT analysis.
 - It's always good to do a SWOT analysis.
 - How to do the scan? A survey?
 - Last SWOT analysis was 2012, after the big grant.
 - We sent out a survey to all community members, so we had a good feel for what was happening in the community.
 - Include a large number of people to get good ideas.