



Meeting
Healthy Pima Steering Committee
Wednesday, February 8, 2023
10:00-11:00 am
TEAMS

Attendance

Annemarie Medina, Activate Tucson
Emily Bressler, Pima County Justice Services
Muriel DeLaVergne-Brown, Public Health Consultant
Arisia Lee, PCHD
Dedra Clark Mc-Gee, PCHD
Dorelle Dushime, PCHD

Approval of January Meeting Notes

All steering committee members approved January meeting notes.

Welcome/Overview of Today's Meeting

The majority of the plan for today is to work on a plan for recruiting additional steering committee members.

Objective

Create a recruitment agenda and assign responsibilities for a Steering Committee recruitment plan.
Begin plan on how to get people engaged.

Introductions

Emily Bressler, Program Development and Grants Manager at Pima County's Dept. of Justice Services

Last day with Pima County's Justice Services Department is February 21, 2023. Will be a Project Manager with a national non-profit called Hearing First doing project management and communications. The organization works with new parents who have recently received a diagnosis that their child is either deaf or hard of hearing. The organization then connects the parents to supportive services. The sooner a child receives interventions, the more positive the outcomes.

Annemarie Medina, Director of Corporate and Community Relations at The University of Arizona Health Sciences & Co-Chair of Activate Tucson

I'm on Healthy Pima representing Activate Tucson., which is a community coalition that's been in existence since about 2004. Activate Tucson has worked closely with Healthy Pima when it started and it is currently focusing on policy, systems, and environmental change advocacy to improve the health and well-being of everyone in the Greater Tucson region.

Muriel DeLaVergne-Brown, Public Health Consultant

I moved here about a year and a half ago after working in public health in Oregon for many years. The last position I had was as a director of public health for 13 years, and I currently do public health consulting. I was very involved in the creation of the Community Health Assessment and the Health Improvement Plan in our tri-county region. I was part of developing the Steering Committee that I was



on for 11 years. I took my health department through public health accreditation and reaccreditation and was very involved at the state level and public health in Oregon, with modernization of public health and all kinds of things.

Update on New Members

- Arisia reached out to Alex from CODAC to represent Substance Use Disorder. She has a few people in mind and is reaching out to them.
- Dedra reached out to an Africa American women named Tandela, who is the Health and Education manager at Interfaith Community Services. She will hopefully join us and accept a role on the Steering Committee.
- Dedra also reached out to a contact in Justice Services.
- Dedra also plans to reach out to Tom Cashman, the Executive Director at the Pima County Library Foundation.
- Amanda Sapp, from the Pima County Health Department as expressed interest on being on the Steering Committee as a PCHD employee.
- Arisia and Dedra talked to TMC last week and they said they were no longer doing community wellness and were focusing on employee wellness. We are going to follow up with them and see if the TMC Foundation is working on community wellness.

Representatives for the Healthy Pima Steering Committee

Last meeting's poll showed the highest rans for the following representatives

- Mental & Behavioral Health
- The Built Environment
- Substance Use Disorder
- Access to Care
- Social Determinants of Health
- Healthy Aging
- Healthcare

Should Social Determinants of Health be broken down into poverty, the built environment, and transportation?

- A lot of the people in poverty, built environment, and transportation are on Activate Tucson. We could have 1-2 representatives from Activate Tucson on the Steering Committee.

Do we want a representative from Healthy Aging on the Steering Committee?

- Yes.

Healthy Pima Chair?

- Determine who will be the chair once we have a full steering committee, if we can get people to do it. Whoever is chairing needs to be committed and ready to put the time into being the chair, who is committed to the process and understands it.

Steering Committee Recruitment Plan

- Dedra/Arisia will reach out to TMC/ TMC Foundation.
- Muriel will reach out to the other hospital systems if TMC is not willing to do it and El Rio, or Marana Health.
- Annemarie will reach out to her contact at Marana Health.



- Annemarie will reach out to members in Activate Tucson who represent the built environment, and transportation.
- Dedra will reach out to Bonnie Bazata about the City of Tucson/Pima County Poverty Task Force.
- Dedra will reach out to Raul Munoz and the REACH CAC meeting & will talk to him about the Tribal community.
- Arisia will reach out to PCOA/Mark Clark.
- Arisia will reach out to Julie Mack about Mental & Behavioral Health.

Elevator Pitch for Recruitment of Steering Committee Members

- Include goals & objectives of Healthy Pima.
- Include the time commitment.
- What is it we want folks on the steering committee to be doing?
 - To guide the efforts that are happening within the committees that are focused on the priority areas?
 - To be the convener?
 - What do we specifically want this group to be doing in connecting with the above-mentioned things, or in addition to the CHNA and the CHIP?
- If you go and ask someone – I want you to sit on the Healthy Pima Steering Committee, and if they ask, what is it? And what do you do?
 - These are the things that our focus is, what are our goals and objectives are for this steering committee.
- Healthy Pima Structure and Overview of the Steering Committee
 - Take things from this to develop goals and objectives.
- If somebody is asking, why are we doing this:
 - For the good of the community/helping the community
 - Making sure community partners are involved in the development of the CHIP & CHA.
 - Accreditation process for public health.
 - This is a requirement for public health, and it improves the community.
 - When PHAB comes to evaluate, they want to know:
 - how many community partners were involved?
 - did you put it out to people so they could give input?
 - It is important for people to understand why it is important to have an accredited health department. It shows that we are bringing the community in, that we are listening to them, that we are involving them.
 - PHAB asks specifically about tribal involvement.
- Google Doc elevator pitch link: https://docs.google.com/document/d/1_f5IreDuG25kplXikm7-gpC8_sIWcY0cuM4bXbqpPWE/edit?usp=sharing

Email to Group

- Healthy Pima Structure
- Healthy Pima Steering Committee expectations

Healthy Pima Website Updating

- What are we specifically doing?
- How are we working?
- Website is really focused on the CHIP and CHNA and the 4 health priorities.



- There is no info. about the steering committee.
 - No time commitment.
 - What it's doing.
 - The ask.
- Add Healthy Pima Structure and Overview of the Steering Committee.
- Look at Central Oregon Health Council Website: <https://cohealthcouncil.org/>
 - For ideas. Look at the way of looking at what the purpose is and how to join. It includes the RIP/RHA.
- Build in regular updates of website.

Homework

- Work on elevator pitch
- Highlight main points from Healthy Pima Structure and Healthy Pima Steering Committee Roles and Responsibilities documents and we'll add them to the elevator pitch.
- Contribute to rough draft of elevator pitch
- Refine elevator pitch.
- Reach out to people to join the steering committee.
- Annemarie – look through old notes for SWOT analysis
- Dedra – ask Don Gates about the SWOT analysis. He worked on the Grant.

Next Meeting

- Refine elevator pitch.
- Develop Goals and Objectives.
- Update and edit the website, remove things, add things.
- Tab of committees:
 - What they are doing.
 - How to join.
 - Link to the meetings.
- Plan for engaging people.

Future Meetings

- Mission and Vision statements with a full steering committee.
- Scanning the environment.
 - SWOT analysis.
 - It's always good to do a SWOT analysis.
 - How to do the scan? A survey?
 - Last SWOT analysis was 2012, after the big grant.
 - We sent out a survey to all community members, so we had a good feel for what was happening in the community.
 - Include a large number of people to get good ideas.