

Healthy Pima 1.0 Key Accomplishments



Healthy Lifestyles:

GOAL: Promote and support healthy lifestyles for all Pima County residents

Worked with school districts to review current wellness policies and identified gaps regarding physical activity. 100 School Health Advisory Council Councils and Wellness Coordinators were established in school districts and TUSD adopted its first resolution to address school wellness.

Collected signatures from 16 CEO's pledging to dedicate time and resources to improve employee wellness and provided 4 trainings to 34 organizations on creating employee wellness programs.

Worked with jurisdictional officials to implement zero tolerance policies for violence while on public transportation including Sun Tran and the Modern Street Car.

Worked with jurisdictional officials to adopt a Complete Streets policies.

Worked with jurisdictional officials to expand urban agriculture opportunities by revising the urban agriculture ordinances.

Health Literacy:

GOAL: Promote health literacy to Pima County residents with emphasis on populations of need

Developed and administered 2 community surveys on health literacy awareness for health care providers and community members.

Collected nearly 900 responses and produced a summary report of the findings and recommendations. Shared findings and recommendations with community partners and at Medical Library Association meetings.

Collaborated with health literacy organizations to adapt/adopt guidelines and standards to increase public awareness of relevant, reliable, and trustworthy health information resources.



Access to Care

GOAL 1: Improve urban and rural community access to medical, behavioral, and specialty health care services in Pima County.

GOAL 2: Improve workforce development in the medical, behavioral, and specialty health care fields in Pima County.

Collaborated with 14 partnering agencies to conduct 7 federal ACA insurance marketplace and AHCCCS enrollment events. \$187,500 was raised for radio ads in English and Spanish to increase the percentage of Pima County residents with health insurance. Health insurance rates for adults increased from 78.5% in 2013 to 82.2% in 2014.

Identified and maintained referral sources for those that did not qualify for AHCCCS or marketplace subsidies and exchanges.

Conducted an analysis of current health care workforce status and projected workforce needs, including the root causes of shortages and the barriers to accessing health care services in Pima County.

Health Equity

GOAL: Address health disparities by promoting a better understanding of community assets, health conditions, and health status within Pima County

Created a resource and inventory list of available public health data and disseminated to community partners and stakeholders.

Held a "Community Conversation on Health Equity" forum with stakeholders, coalitions, grassroots groups, and jurisdictional officials to identify priorities for action.

Partnered with the Community Food Bank and Pima County Housing Center to address gaps around food insecurity and housing insecurity.

Developed a system for communicating issues and recommendations around addressing health disparities and strengthening community assets in Pima County.

Worked with health coalitions to develop a Health Impact Assessment that incorporated community assets and health disparities data into priority setting and community planning efforts.